

Post Show Report 2025



18 | 19 | 20 SEP, 2025
Chennai Trade Centre

Organiser





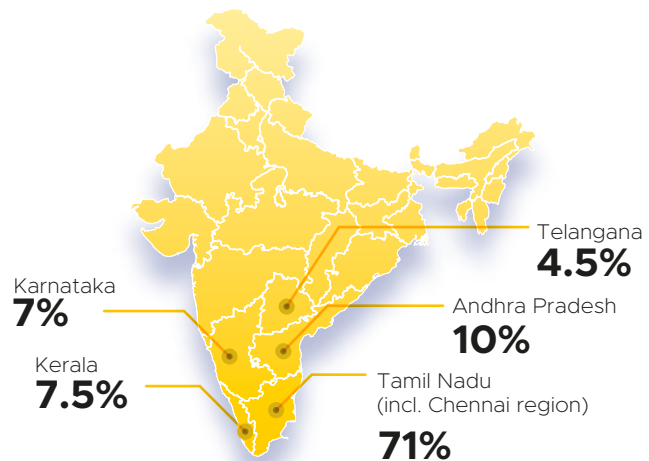
Visitor Quality & Reach

Who Visited LOGMAT 2025?

Decision-makers and buyers from South India's industrial ecosystem – including MNCs and large corporates, automotive and auto-component majors, construction and infrastructure firms, e-commerce and retail, warehousing and logistics providers, and central & state government departments.



Visitor by Geography – Strong South India Reach



Key highlights:

- Strong base from **Chennai, Sriperumbudur, Hosur, Coimbatore, Tiruppur**
- Growing visitors from **Bengaluru, Hyderabad, Visakhapatnam, Kochi**
- Representation from key industrial and logistics corridors across **South India**

Visitor by Organisation Type – Industrial Ecosystem

49%

Manufacturing (auto, Engg., FMCG, textile, etc.)

14%

3PL & logistics service providers

14%

Construction & infrastructure companies

9%

E-commerce & retail

8%

Warehousing & industrial park developers / operators

6%

Government / PSUs / departments

Highlights

- Focused buyers from manufacturing, logistics, warehousing and infrastructure
- E-commerce and retail teams planning fulfilment and last-mile expansion
- Government and PSU visitors exploring logistics and infrastructure upgrades

Visitor by Role / Decision Level – Decision-Makers on the Floor

38%

CXOs / Directors /
Business Heads

29%

Plant / Operations /
Warehouse / Logistics Heads

20%

Procurement &
Projects Teams

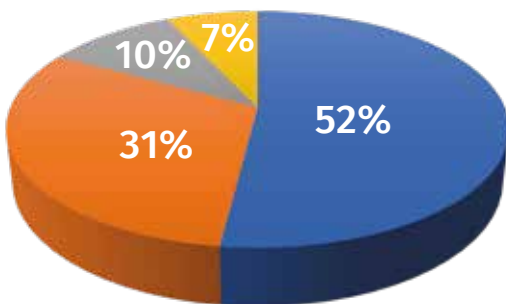
13%

Technical / Engineering /
Users & Influencers

Highlights

- High share of CXOs, directors and business heads
- Strong presence of plant, operations, warehouse and logistics heads
- Procurement and projects teams actively shortlisting vendors and solutions
- Ensured serious discussions and qualified enquiries for exhibitors

Visitor by Organisation Size



SME – 52%

Mid – 31%

Large – 10%

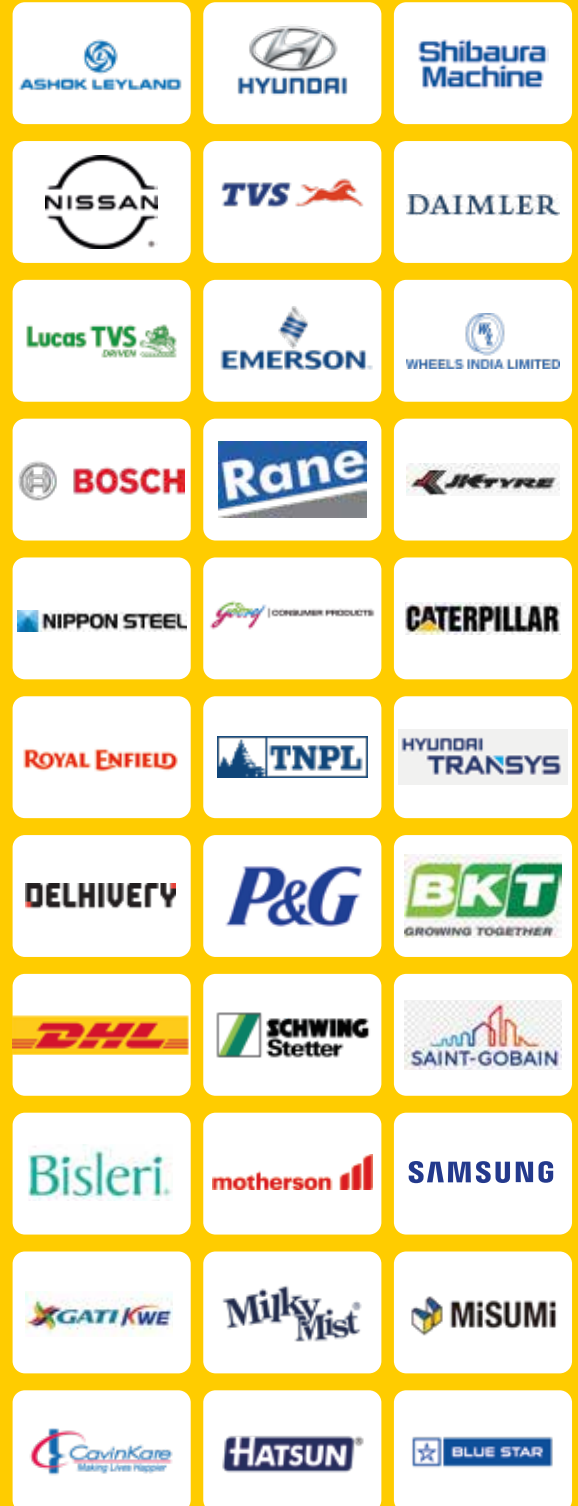
MNC – 7%

Highlights

A healthy mix of SMEs, mid-sized companies, large enterprises and MNCs visited LOGMAT 2025.

- SMEs – looking for cost-effective material handling, warehousing and shopfloor solutions
- Mid-sized companies – planning expansion and process upgrades
- Large enterprises & MNCs – evaluating automation and digitalisation roadmaps

Key Visiting Companies





Exhibitor Outcomes & Satisfaction

Exhibitor ROI & Feedback

Serious buyers, live demonstrations and strong business conversations.

Business Generated

Exhibitors reported strong business outcomes & a healthy enquiry pipeline from LOGMAT 2025:

- Estimated business potential of USD 15 million generated during and after the show
- Most exhibitors reported 70–180 qualified business enquiries per stand
- Significant follow-up meetings scheduled with plant heads, warehouse managers and CXO-level visitors

Repeat Participation & Intentions

Exhibitors want to come back.

Post-event feedback indicates a strong intent to return:

- 45% of exhibitors said they will definitely participate in the next LOGMAT
- 28% indicated they are very likely to participate, subject to stall size and location

This high re-booking intention reflects the confidence exhibitors have in LOGMAT as a result-oriented platform.

Satisfaction Scores – How Exhibitors Rated LOGMAT 2025

On a scale of 1 to 5, exhibitors rated:

- Overall event experience: **4.7 / 5**
- Quality of visitors: **4.3 / 5**
- Support from organisers: **4.9 / 5**

Exhibitors appreciated the focused visitor profile, smooth operations and strong organiser support throughout the show cycle.

Exhibitor Testimonials – What Exhibitors Said

“We met exactly the kind of warehouse and factory decision makers we were targeting. LOGMAT has become a must-attend event for us in South India.”

— *AVIANS INNOVATIONS TECHNOLOGY PVT LTD*

“The visitors were serious and well-informed. We closed some orders on the spot and have strong leads in the pipeline.”

— *XCMG*





Solutions on Display

End-to-End Solutions Under One Roof

From material handling to automation and software, LOGMAT 2025 showcased a complete spectrum of warehousing and logistics technologies.

Major Product & Solution Categories

Material Handling Equipment

Forklifts, pallet trucks, stackers, reach trucks, tow trucks

Cranes & Lifting Solutions

EOT cranes, jib cranes, hoists, lifting accessories

Racking & Storage Systems

Pallet racking, shelving, ASRS-ready systems, mezzanines

Warehouse Automation & Robotics

AMRs and AGVs, conveyor systems, sortation and picking systems

Warehouse Management & Software

WMS, supply chain software, inventory optimisation, analytics

Dock & Entry Solutions

Dock levellers, dock shelters, industrial doors, shutters

Industrial Infrastructure & Buildings

PEBs, flooring, lighting, HVAC, safety and security solutions

Packaging, Labelling & Identification

Industrial packaging, labellers, printers, coding and marking solutions

The 2025 edition saw a clear trend towards automation, robotics and digital solutions, with many exhibitors demonstrating fully integrated systems.

Live Demos & Special Displays – Live Demos That Drove Real Conversations

Visitors experienced live demos and working models across the show floor, including:

- Real-time material handling and storage systems in operation
- Automation and robotics showcasing improved throughput and reduced manpower
- Integrated WMS and hardware solutions demonstrating complete warehouse visibility

These hands-on demos helped visitors evaluate solutions in real-world scenarios and accelerated decision-making.

Visitor Promotion & Publicity

Integrated mix of outdoor, direct, digital, association and VIP-focused activities



Data-Driven & Direct Outreach

- Promotion driven by a large, curated industry database
- Targeted: manufacturing, 3PL & logistics, warehousing / parks, construction & infrastructure, e-commerce & retail, consultants, government departments and PSUs
- Printed invitations, postal drops, emailers, WhatsApp & SMS campaigns to past visitors, prospects and key decision-makers
- Tele-calling to high-potential, pre-registered and VIP prospects

VIP & Privilege Access Card Programme

- Dedicated VIP Access Card drive executed in addition to the main plan
- Around 8,000 pre-printed plastic access cards sent to big-name decision-makers, pre-registered visitors and past visitors
- Cards dispatched in premium envelopes with personalised letters and fast-track entry instructions
- Benefits highlighted:
 - Priority entry
 - Quick access to key demo zones
 - More time for B2B discussions
 - “Privileged guest” positioning for top visitors

Outdoor & Cluster Coverage

- Cloth banners, flex boards and standees across major SIPCOT / SIDCO / industrial estates & logistics parks
- Mobile van / rider branding, bus-back / auto-back and select billboards / hoardings on high-traffic industrial routes
- Visibility at association offices, trade hubs and industrial parks



Digital, Mass Media & Association Outreach

Digital & Social Media

- Continuous presence on LinkedIn, Facebook, Instagram and X
- Email, WhatsApp and SMS campaigns aimed at all key industry verticals, MSMEs, warehousing, plant / operations, supply chain, construction and infra decision-makers
- Google / YouTube / Truecaller ads to reinforce recall & registrations
- Regular posts on exhibitor highlights, live demos, registration links and show features

Mass Media

- Newspaper advertisements in leading English and regional dailies ahead of the show
- FM radio spots and selective TV / regional channel spots for last-mile awareness
- Coverage in trade magazines and online portals through announcements, editorials and event listings

Association & Partner Connect

- Promotion through key industry and regional associations
- Circulation of show information via flyers, emails and WhatsApp
- Support in mobilising delegations and focused visitor groups

Promotion Impact – Reach & Visitor Turnout

- The integrated visitor promotion campaign delivered an estimated 1.4 million+ industry contacts reached across South India
- This multi-channel effort translated into an impressive 11,800 visitors walking into LOGMAT 2025

Promotion Performance Snapshot

Promotion Activity	Approx. Campaign Reach	Approx. Visitors Generated*
Outdoor Advertising	400,000+	~1,300
Print Media	250,000+	~1,500
Telemarketing (Internal DB)	40,000+	~2,300
Digital & Social Marketing	500,000+	~2,800
Direct Mail & VIP Cards	80,000+	~1,900
Radio & TV	100,000+	~900
Association Outreach	50,000+	~1,100
TOTAL	1.4 million+	~11,800 visitors

**Approximate distribution based on internal estimates and registration data.*

Growth Story & LOGMAT 2026 Preview

LOGMAT – Growing with the Market

Consistent growth in exhibitors, visitors and business outcomes.

Year-on-Year Growth - LOGMAT is Scaling Up with Every Edition

	2023	2024	2025
Exhibitors	68	75	80
Visitors	10600	11500	11800

Live demos & solutions: Increasing share of automation, robotics and digital solutions each year
The steady growth in numbers and solution diversity reflects the expanding warehousing and logistics opportunity in South India.

Exhibitor Brands



Exhibitor List

ACERO PEB MANUFACTURING INDIA PVT LTD

ADHITYA MARKETING AND SERVICES

ADWIK INTELLIMECH PVT LTD

AIRA INDUSTRIAL SOLUTIONS

AMSAK CRANES PVT. LTD.

APEX BUILDSYS LIMITED

ASSA ABLOY

AVIANS INNOVATIONS TECHNOLOGY PVT. LTD.

BIRDS INDIA CORPORATION

BRAYAN ENGINEERING AND CONTRACTING PVT LTD

BRIOT TECHNOLOGIES PVT LTD

CLOFUS INNOVATIONS PRIVATE LIMITED

DILIP MATERIAL HANDLING EQUIPMENTS

DOOZY ROBOTICS PVT LTD

DROP TRUCK

EEPOS INDIA PRIVATE LIMITED

ESS - MATRIX INFOTECH PVT LTD

EVERSHINE DYNAMIC CORPORATION LIMITED

FERCO SHUTTERS AND SEATING SYSTEMS PVT LTD

GLOBETECH INDUSTRIAL SOLUTIONS

GOAT ROBOTICS PRIVATE LIMITED

GRAASS MHE PRIVATE LIMITED

HORVERT INC

HUNTER EQUIPMENTS

HYUNDAI FORKLIFTS

INDIGO PRE ENGINEERED BUILDINGS PVT LTD

INDO GERMA

INTEGRATED CONVEYORS

INTORQ INDIA PRIVATE LIMITED

JASMINE ENTERPRISES

JCAM SYSTEMS PRIVATE LIMITED

JEET ENGINEERING STORE

KELLEY MATERIAL HANDLING EQUIPMENTS

KENDRION

KION INDIA

KO INNOVATION SOFTWARE SOLUTIONS PVT LTD

Exhibitor List

LEAP INDIA PRIVATE LIMITED

LIFELONG METAL STORAGE PRODUCTS LLP

LIFTECH EQUIPMENTS PVT LTD

LIUGONG INDIA PRIVATE LIMITED

MADRAS HARDTOOLS AGENCIES (P) LTD

MERCURIIS STORAGE & EQUIPMENTS PVT LTD

METAL STORAGE SYSTEMS PVT. LTD.

MICROTEX ENERGY PRIVATE LIMITED

NILKAMAL BUBBLE GUARD

NILKAMAL LIMITED

NIRAINER AI

OCEAN INDUSTRIES

PACT POWER SOLUTIONS LLP

PINNACLE LI POWER

POWER ENERGY

PUMA LIFT TRUCKS PVT LTD

RKS ENGINEERING INDUSTRIES

RUBBER KING TYRE PRIVATE LIMITED

SAMSO HITECH ENGINEERING

SATHYA CORPORATION

SGF FAB INDUSTRIES

SHAKS PROJECTS INDIA PVT LTD

SHREEVIBA EQUIPMENTS & SERVICES

SHRI KRISHNA EQUIPMENTS

SRI AMMAN STEELS

SUXUS CREATIONS

SWASTIK INFRA EQUIPMENTS PVT LTD

TARON FORKLIFTS

TEKCLOVER PRIVATE LIMITED

THE SUPREME INDUSTRIES LIMITED

TVS ELECTRONICS LIMITED

VALUE SPACES LOGISTICS & INDUSTRIAL PARK

VIZAI ENGINEERING

XCMG

YASHSWI INNOTECH PRIVATE LIMITED

EVENT GALLERY



What's New in LOGMAT 2026



28 | 29 | 30 MAY, 2026

Chennai Trade Centre

Next Edition Highlights

- Larger show area with more space for live demos and integrated solutions
- Enhanced focus on automation, robotics, AI and digital supply chain solutions
- Deeper outreach across Tamil Nadu, Kerala and other emerging hubs
- Strengthened collaboration with industry associations and user groups
- Curated business matchmaking and focused buyer programmes

Be a Part of LOGMAT 2026

Secure your preferred location on the show floor and align your brand with South India's most focused warehousing, logistics and material handling trade show.

Our curated industry database- South India at a glance

Segment	Database Strength*	Coverage / Profile
Total Industry Contacts	10,14,000+	Verified buyers & Industry influencers
Companies covered	4,14,000+	Manufacturers, Importers, Distributors & Traders
Key Decision Makers	5,89,000+	Owners, Directors, CXOs & Senior Managers
Key City Clusters	8,000+	Multi-city Industrial Clusters
Past LOGMAT Visitors	138,000+	Qualified Contacts from Previous LOGMAT Events
Past Exhibitors & Visitors	416,000+	Qualified Contacts from Previous Smart Expos South Indian Events

Book your space now!

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www.logmat.in